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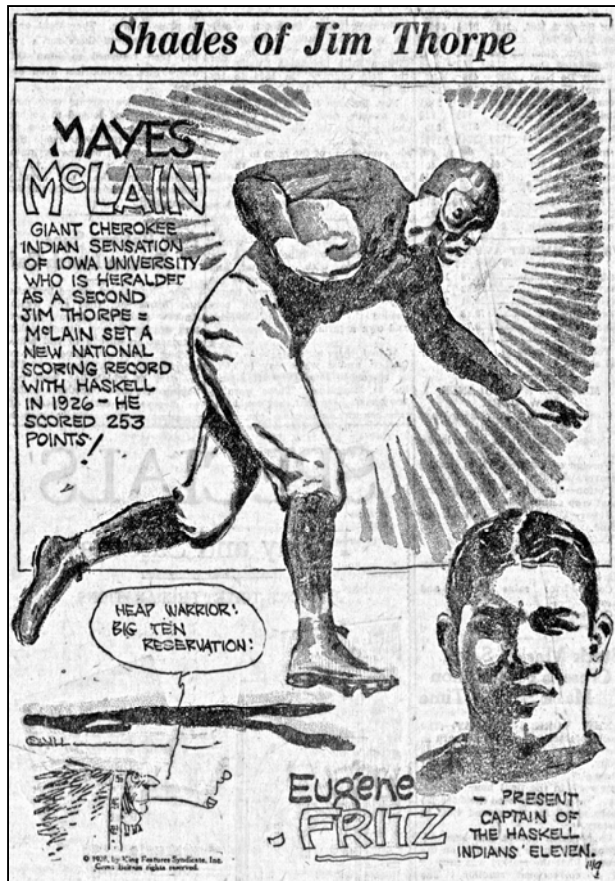
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In This Issue

SARAH JANE EIKLEBERRY, a doctoral candidate in sport studies at the University of Iowa, considers media treatment of American Indian athlete Mayes McLain during his one season as a football player for the University of Iowa in 1928 after an accomplished career at Haskell Institute, a prominent Indian boarding school with a highly successful athletic program. That media treatment, she shows, was shaped by racial attitudes prevalent at the time.

GWEN KAY, associate professor of history at the State University of New York at Oswego, compares the experiences of home economics programs at Iowa's three Regents institutions, focusing on the threats that they faced during a period of critical change in the 1980s. She shows how internal forces and structures, as well as external pressures, affected how the programs at each institution navigated the challenges of the 1980s.

Front Cover

The University of Iowa's student newspaper, the *Daily Iowan*, compared Mayes McLain, the new star of the university's football team in 1928 and a transfer from an Indian boarding school, to other Native American players. Typically, sports sections at the time used generic caricatures like the one at the lower left, in place of the fearsome images they had used earlier to represent Pan-Indian cultures. For more on how media treated McLain in the context of racial attitudes prevalent at the time, see Sarah Jane Eikleberry's article in this issue. Image from *Daily Iowan*, November 9, 1928.

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Marvin Bergman, editor

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